Deliver! - Quality media amplifying vulnerable citizens' voices

A significant section of the population in Ghana is excluded from accessing government interventions and benefiting from public goods and services. People with disabilities (PWDs) form a substantial part of the excluded demography. This queries government’s claims of achieving poverty reduction and improving the lives of citizens, which is a key tenet in any government’s development agenda. Being able to bring the excluded in society to the mainstream is often a step that leads to inclusive development and equitable distribution of the nation’s wealth amongst all citizens.

Working in conjunction with partners, Penplusbytes with support from STAR Ghana is implementing the Deliver! - Quality media amplifying vulnerable citizens' voices project to empower citizens especially PLWDs, the media and CBOs in selected project areas to work hand-in-hand to monitor the delivery of key public services and assess how these impact especially PLWDs. The feedback generated from the monitoring activities will be used to advocate for changes and improvement in public service delivery. Our key objective will be to engage directly with socially excluded groups especially PLWDs, identify their needs and then adapt to find the appropriate solutions via online and offline mechanisms.

Our objective is to contribute significantly to addressing challenges that PLWDs face with regards to access to health, education and economic opportunities and consequently increase the awareness of issues that negatively impact PLWDs and other vulnerable groups and in so doing secure action(s) to improve their lives. Furthermore, we hope to provide evidence through policy briefs, alerts and bulletins for civil society actors as well as identified groups to support on-going and sustained advocacy, which will in turn embed project gains in the long term.

Key activities under the project will include capacity building for enhanced media reportage of PLWDs issues, mobilisation and collective action to ensure systemic change on issues affecting PLWDs, evidence based research for advocacy and citizen engagement with government and an online platform to foster citizen – policy-maker interface.

At the end of the project, we seek to achieve the overall outcome of empowered citizens, vibrant civil society actors and an active, engaged media well versed in GESI issues working together through new digital channels to achieve policy action for the socially excluded groups in Ghana.