People for Health (P4H)

Project Duration: March 2016- March 2021 (5 year project)

In recognition of the importance of advocacy in bringing about improvements in socio-economic development in Ghana, USAID has employed a range of approaches in health, education, economic and governance sectors, to increase government accountability, responsiveness and transparency. In this vein, and to ensure improved access to quality health service delivery for citizens in 20 districts selected from four regions, the “People for Health (P4H),” project is being implemented by a consortium of three organisations led by SEND-Ghana, a non-governmental organisation (NGO), with Penplusbytes another NGO and the Ghana News Agency as partners, and sponsored by the United States Agency for International Development (USAID).

The P4H project seeks to strengthen organisational and institutional capacities of government and civil society organisations (CSOs) for mutual accountability in health, HIV, water, sanitation and hygiene, family planning and nutrition policy formulation and implementation.

The project will seek to leverage opportunities for change, building on consortium members’ existing good relations with local governments, District Health Management Teams and the USAID ongoing initiatives in the health sector.

The consortium’s emphasis on social accountability will increase CSO leadership, mobilise communities and key populations to demand quality delivery of health programmes, promote accountability in the use of health resources and simultaneously maximise the responsiveness of health service providers.

**Target regions:** Greater Accra, Eastern, Northern and Volta while the districts

**Expected Outcome:**

1. To increase citizens’ voices to demand for and champion improved access to quality health services.

2. To improve inclusiveness and equity, helping to make the country a model for a health system which served the people according to their needs.

The project also includes support for providing integrated quality services, capacity building of indigenous organisations and strengthening of health systems.